

# Appropriations Project Request - Fiscal Year 2020-21

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Homeland Heritage Park
2. Date of Submission: 10/22/2019
3. House Member Sponsor: Melony Bell  
Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No  
***If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E***
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					354,855	354,855

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
  - 5a. If yes, which state agency?
  - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of State
  - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
  - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

This request would be subject to a cost reimbursement contract. The State should withhold payment if the county fails to meet the contract deliverables.

6. Requester:

- a. Name: Lea Ann Thomas
- b. Organization: Polk County Board of County Commissioners
- c. Email: leaanthomas@polk-county.net
- d. Phone #: (863)534-6031

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Gaye Sharpe
- b. Organization: Polk County Board of County Commissioners
- c. Email: gayesharpe@polk-county.net
- d. Phone #: (863)534-7377

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Frank Bernardino
- b. Firm: Anfield Consulting
- c. Email: frank@anfieldflorida.com
- d. Phone #: (850)225-1344

9. Organization or Name of entity receiving funds:

- a. Name: Polk County, a political subdivision of the State of Florida
- b. County (County where funds are to be expended): Polk
- c. Service Area (Counties being served by the service(s) provided with funding): Hardee, Highlands, Polk

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College

Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The specific purpose of the project is the conservation of the Raulerston House (1880) and the English log cabin (1888), the restoration of farm implements, and site reconstruction including new experiential exhibits (cane boiler, smokehouse) and improvements to the parking and circulation path/trail including LED replicas of turn of the century gas lighting

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	The project would include structural and maintenance conservation to the Raulerson House and the English Log Cabin, restoration of farm implements, and site reconstruction that would create new experiential	354,855

	exhibits and improvements to the parking and circulation path/trail.	
TOTAL		354,855

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

For Profit

Non Profit 501(c) (3)

Non Profit 501(c) (4)

Local Government (e.g., police, fire or local government buildings, local roads, etc.)

State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)

Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

No

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

The conservation, restoration and reconstruction of Homeland Heritage park will expand the education/interpretation programs featuring the cultural heritage of "Old Florida" to tourists and residents, especially in the public and secondary school system.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Homeland Heritage Park provides a venue for numerous festivals (good Old Days, Christmas Notes), educational programming (heritage vegetables), school tours (Crackers Storytellers Festival, summer camp) and private events such as historically themed weddings and not-for-profit receptions.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): tourists

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit

<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	The conservation, restoration and reconstruction of the park will enhance and enable the interpretation of material culture by conveying a sense of cultural heritage and creating a sense of place, known to the living residents as "Old Florida."	The outcomes will be measured by head counts at festivals and events, and by the number of bookings of areas and facilities using Customer Relationship Software, RecTrac. Additionally comment cards and social media comments help to measure benefit.
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Primary and secondary school children will encounter "Old Florida" through active hands on learning experiences. encounters with people, artifacts and ideas that motivate and inspire students.	The outcomes will be measured by the number of bookings of educational programs using Customer Relationship Software, RecTrac. Additionally comment cards and social media comments help to measure benefit.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input checked="" type="checkbox"/> Increase tourism	Festivals and events are held throughout the year at Homeland Heritage park. Artisan demonstrations such as basketry, blacksmithing, kids demonstrations of	The method for measuring level of benefit or outcome will be measured by head-counts at events and license plate checks of out of state plates at events. Additionally comment cards

	"domestic" demonstrations like cow milking, rope making and cattle roping increase the appreciation of life in "Old Florida". An increase in visitation will evidence outcomes.	and social media comments help to measure benefit.
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	354,855	83.3%	N/A
2. Federal:	0	0.0%	No

3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	71,000	16.7%	Yes
5. Other:	0	0.0%	No
<b>TOTAL</b>	<b>425,855</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

No