

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: West Lakes Economic Vitality and Opportunity District
2. Date of Submission: 11/06/2019
3. House Member Sponsor: Bruce Antone
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					125,000	125,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Economic Opportunity
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
Funding to be withheld until corrective action is completed

6. Requester:

- a. Name: Timothy Ayers
- b. Organization: West Lakes Partnership, Inc.
- c. Email: tayers@westlakespartnership.org
- d. Phone #: (407)955-4243

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Timothy Ayers
- b. Organization: West Lakes Partnership, Inc.
- c. Email: tayers@westlakespartnership.org
- d. Phone #: (407)955-4243

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: West Lakes Partnership, Inc.
- b. County (County where funds are to be expended): Orange
- c. Service Area (Counties being served by the service(s) provided with funding): Orange

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

West Lakes is in the path of unprecedented investment from across the country. The funds requested will provide West Lakes Partnership with capacity to add staff focused on marketing, attracting, and guiding Opportunity Zone investments that enrich the neighborhood, provide better paying jobs, and support local entrepreneurs. The goal is to have a local partner at the table to connect opportunities with investment, building relationships that lead to lasting success.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Cover Executive Director's oversight of program.	10,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Cover Program Manager's oversight of program. Their oversight includes management of a Main Street Program to encourage business stability and growth.	15,000
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	General administrative expense of program.	10,000
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	An economic development specialist on-boarded to develop materials, such as a prospectus and website, highlighting the investment opportunity of West Lakes and the value of the Opportunity Zone. This creates a central point at which investors can connect into West Lakes. This specialist also works to recruit businesses and do significant	80,000

	outreach to investor funds. Additional funding will be used for a study to develop a business four-store store strip center.	
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	As part of this economic vitality strategy, West Lakes Partnership will support a jobs program partnership with CareerSource to connect West Lakes residents to better paying job opportunities. They will provided office space in West Lakes footprint to directly serve residents.	10,000
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		125,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

At least 4 years of meetings where the community has expressed a great desire to have a voice at the table regarding incoming development and investment. In January 2015, following a survey of 1,500 residents and spending a full year to develop a plan, a West Lakes Economic Opportunity Council was formed by residents with the mission "to create an interconnected set of 'economic engines' that generate sustainable economic opportunities for the residents of West Lakes."

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The LOCUS Opportunity Zone Navigator is an interactive mapping tool that allows users to search designated census tracts for transit, environmental, economic, housing, and affordability information. According to their national report, "Among the top 30 metros, ... Charlotte, San Antonio, Orlando, and Dallas received the lowest scores for smart growth investment potential." There is a strong need for these funds to raise our Opportunity Zone's profile above these kind of misleading rankings.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Grow the capacity of West Lakes Partnership to add an economic development specialist focused on raising the profile of our investment-ready Opportunity Zone and recruiting/connecting investor funds to local opportunities. Additionally, a partnership with CareerSource that provides direct services to residents in West Lakes seeking greater employment, and a West Lakes resident & business Safety and Crime Prevention Program.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Our jobs program with CareerSource will directly serve residents as a connection to prospective job opportunities with better pay. The safety and crime prevention program marries 5 neighborhoods (30,000 residents) and business community to reduce crime and build stronger relationships with the OPD, whose new HQ sits at the boundary of our footprint. The economic development specialist will raise the profile of our Opportunity Zone and recruit & connect investors and local entrepreneurs.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Entrepreneurs

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit

<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	Increase number of businesses within West Lakes	Number of businesses n the pipeline to open in West Lakes neighborhood measured by permits submitted to the City of Orlando
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	Greater participation of businesses in a safety and crime prevention	Number or participants in the West Lakes business safety and crime prevention program and number of days of action dedicated to cleanups, meetings, workshops, etc.
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	Greater investment in the West Lakes footprint including business openings and business improvements.	Recorded by business and building permits submitted to the City of Orlando.
<input checked="" type="checkbox"/> Increase tourism	Increased number of visitors to West Lakes for Camping World Stadium events.	umber of mentions of West Lakes in publications that promote tourism or cater to a visitor audience.
<input type="checkbox"/> Create specific immediate job opportunities		
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	Local residents will gain greater employment through the Jobs Partnership Program .	The number of residents who are placed in a new and better paying job as documented by CareerSource's

		interaction with clients.
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	125,000	67.6%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	50,000	27.0%	Yes
5. Other:	10,000	5.4%	Yes
TOTAL	185,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No