

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Arcadia Rodeo Multi-Functional Facility Request
2. Date of Submission: 11/12/2019
3. House Member Sponsor: Melony Bell
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded? 2018-19
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					1,500,000	1,500,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Agriculture and Consumer Services
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

Implementation of corrective action plan and non-payment of invoices until milestones are achieved.

6. Requester:

- a. Name: Maribeth Dunlap
- b. Organization: Arcadia All-Florida Championship Rodeo, Inc.
- c. Email: MaribethDunlap@arcadiarodeo.com
- d. Phone #: (863)444-2558

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Maribeth Dunlap
- b. Organization: Arcadia All-Florida Championship Rodeo, Inc.
- c. Email: MaribethDunlap@arcadiarodeo.com
- d. Phone #: (863)444-2558

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Doug Holder
- b. Firm: The Legis Group, LLC
- c. Email: Doug@legisgroupfl.com
- d. Phone #: (941)735-4755

9. Organization or Name of entity receiving funds:

- a. Name: Arcadia All-Florida Championship Rodeo, Inc.
- b. County (County where funds are to be expended): DeSoto
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The funds will assist in the completion of executive offices, board room, additional public/handicapped restrooms, concessions upgrades, contestant hospitality area, and museum dedicated to the Florida Cowboy Heritage. These areas directly impact the daily operations of the facility, will enable us to bring in new events and draw in more visitors to DeSoto Co, and serve as an educational hub. It is our goal to consistently increase the current annual \$3.4 million dollar economic impact.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Construction of executive offices/board room, public/handicapped restrooms, concession upgrades, contestant hospitality area, and museum	1,500,000

	dedicated to the Florida Cowboy.	
TOTAL		1,500,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

For Profit

Non Profit 501(c) (3)

Non Profit 501(c) (4)

Local Government (e.g., police, fire or local government buildings, local roads, etc.)

State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)

Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The DeSoto County Board of County Commissioners, DeSoto Co. Cattlemen's Cattlewomen's Association, DeSoto Co. Extension/IFAS through University of Florida, DeSoto Co. 4H, and DeSoto Co. FFA have shown great support for the facility as documented in the attached letters.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The need for funds to complete the facility has been documented in the Estimated Economic Impact Study of the Arcadia All-Florida Championship Rodeo Upon DeSoto County by the Policom Corporation prepared in April 2014. A Re-examination/update was done September 2017.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Professional equestrian competitions, Youth Rodeo Events, non-equestrian events, disaster/hurricane shelter for horses, pets and livestock.

17b. Describe the direct services to be provided to the citizens by the funding requested.

The professional equestrian competitions also serve as fundraisers for local youth organization such as DeSoto Band Boosters, JROTC, DeSoto/Sarasota Boys & Girls Club, Boy Scouts Troop 39, DeSoto County 4H, DeSoto County FFA, and other county social service organizations. We have a successful youth rodeo program that host approximately 185 youth from DeSoto, Hardee, Charlotte and Manatee Counties.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

< 25

- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	Equestrian events are physical/athletic activities. With the promotion of these type of events, participants will enjoy better physical health opportunities.	Grow and promote equine-related events and activities. The participants of these events will help to measure the level of benefit or outcome.
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	Finishes to the William "Kayo" G. Welles Florida Cowboy Museum. Our goal is to become a historical hub and education center about the history of Florida ranching.	Host 10+ class field trips to the museum. The DeSoto County Historical Society and DeSoto County Schools will assist in measuring the benefit and outcome.
<input checked="" type="checkbox"/> Improve agricultural production/promotion/education	Host multiple event for the DeSoto County 4H, FFA and the Boys & Girls Club, including horse camps, horsemanship workshops, cattle/beef shows, and Agriculture Days (Boys & Girls Club).	Host 4+ events directly related to the 4H and FFA. The 4H and FFA will assist in measuring the benefit and outcome. We will also conduct an Ag education day for the Boys & Girls Club.
<input checked="" type="checkbox"/> Improve quality of education	The new all-enclosed facility allows better access to agricultural education regardless of weather conditions. DeSoto County Schools and other organizations are better	Grow and promote agricultural related programs and provide assistance to DeSoto County School System. The School District will assist in measuring the benefit and

	served due to the new facility.	outcome.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	The new all-enclosed facility and barns/stables allow shelter, respite and disaster/hurricane relief.	The new all-enclosed facility and barns/stables allow shelter, respite and disaster/hurricane relief.
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	The new facility is an economic generator for DeSoto and neighboring counties. It hosts many different type of events annually in Arcadia - events that normally would not have taken place if not for the new arena and draws in spectators and contestants from the USA and internationally.	The Arcadia Rodeo tracks the amount and type of spectators via our ticketing system.
<input checked="" type="checkbox"/> Increase tourism	As mentioned in the Policom Impact Report, 94% of spectators to the professional rodeos are from outside of DeSoto County. This will increase due to the increased events, capacity and marketing.	The Arcadia Rodeo tracks the amount and type of spectators via our ticketing system.
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		

<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	1,500,000	11.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	1,500,000	11.0%	Yes
4. Local:	5,046,820	37.1%	Yes
5. Other:	5,550,000	40.8%	Yes
TOTAL	13,596,820	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2020-21 over the next 5 years?

<1M

1-3M

>3-10M

>10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

- Ongoing activity – no total cost
- <1M
- 1-3M
- >3-10M
- >10M