

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Forever Family
2. Date of Submission: 11/10/2017
3. House Member Sponsor: Bobby DuBose
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes
If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded? 2017-18
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		250,000	250,000		465,000	465,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Children and Families
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
Financial consequences will be imposed.

6. Requester:

- a. Name: Gia Tutalo-Mote
- b. Organization: Forever Family
- c. Email: Gia@foreverfamily.org
- d. Phone #: (954)303-5802

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Gia Tutalo-Mote
- b. Organization: Forever Family
- c. Email: Gia@foreverfamily.org
- d. Phone #: (954)303-5802

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Alain Jean
- b. Firm: The August Company
- c. Email: aj@augustcompanyllc.com
- d. Phone #: (954)770-3360

9. Organization or Name of entity receiving funds:

- a. Name: Forever Family
- b. County (County where funds are to be expended): Statewide
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Forever Family is in the unique position to leverage up to \$15,000,000 in free broadcast television airtime, reaching viewers across the state with a positive message about foster children and motivating them to action. This will dramatically increase the number of adoptive families, foster families and volunteers. In addition, the program will leverage monetary assistance for youth aging out of foster care and families adopting medically needy children.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Project Head and Office Manager	105,000
<input type="checkbox"/> b. Other Salary and Benefits		
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Office Rent, Utilities, Supplies, Professional Fees	30,000
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	travel/production expenses related to children/computers/hard drives/equipment	50,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	EXECUTIVE PRODUCERS PRODUCERS ON AIR TALENT PRODUCTION MANAGER EDITORS PHOTO JOURNALISTS WEB DEVELOPMENT SOCIAL MEDIA MEDIA RELATIONS PROJECT COORDINATOR	280,000

	COMMUNITY OUTREACH COMMUNITY LIASON	
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		465,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Letters of Support are available from the Governor's Office of Adoption and Child Protection, Community Based Care Agencies, Florida's Guardian Ad Litem Program, Children's Home Society, Mental Health Associations, Foster Parent Associations, Office of Juvenile Justice Delinquency Prevention, Health and Human Services, Congressional Foster Care Coalition, Congressional Members, and dozens of child serving agencies across the state.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The need for permanency awareness efforts and Forever Family were included in the following studies: Florida Child Abuse Prevention and Permanency Plan (Forever Family is referenced in four different areas), Governor's Blue Ribbon Panel on Child Protection, Florida Office of Adoption?s Explore Adoption Initiative.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Embark on major broadcast television station outreach, to include market research, schedule and attendance of executive level television station meetings in markets that Forever Family currently does not have a market.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Adoption recruitment activities for children and teen citizens to include fully-produced broadcast quality adoption recruitment videos, adoption recruitment support, and follow up.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100

- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	Increasing the number of loving adoptive parents, foster parents, advocates and volunteers will have a direct affect on the health of children in care by increasing access to quality healthcare.	# of adoptions # of foster parents # of volunteers
<input checked="" type="checkbox"/> Improve mental health	Increasing the number of loving adoptive parents, foster parents, advocates and volunteers will have a direct affect on the health of children in care by increasing access to quality healthcare.	# of adoptions # of foster parents # of volunteers
<input checked="" type="checkbox"/> Enrich cultural experience	Children who participate in Forever Family television segments are provided once in a life time opportunities, such as meeting celebrities, sports stars, attending concerts, provided art lessons, educational opportunities etc.	# and types of television shoots # of funds provided for scholarships, classes, etc
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Educational outcomes for children in foster care are abysmal. By increasing the number of adoptive parents, quality foster parents, and	# of adoptions # of foster parents # of volunteers

	advocates, outcomes for these children increase dramatically.	
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	Children who leave foster care with out a family are three times more likely to become incarcerated than their peers. Forever Family increases the likelihood that these youth will be better prepared to contribute productively to society. Thus, saving future dollars for criminal justice, mental health and other social welfare programs.	# of adoptions # of foster parents # of volunteers
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	40% of children who leave foster care without a family will be unemployed. Forever Family increases the likelihood that these youth will be better prepared to contribute productively to society. Thus, saving future dollars for criminal justice, mental health and other social welfare programs.	# of adoptions # of foster parents # of volunteers
<input checked="" type="checkbox"/> Reduce recidivism	Children who leave foster care with out a family are three times more	# of adoptions # of foster parents # of volunteers

	likely to become incarcerated than their peers. Forever Family increases the likelihood that these youth will be better prepared to contribute productively to society. Thus, saving future dollars for criminal justice, mental health and other social welfare programs.	
<input checked="" type="checkbox"/> Reduce substance abuse	Without a loving family to rely on, up to 50% of children in care and those who age out of foster care will use illegal drugs to cope.	# of adoptions # of foster parents # of volunteers
<input checked="" type="checkbox"/> Divert from Criminal/Juvenile justice system	Children who leave foster care with out a family are three times more likely to become incarcerated than their peers. Forever Family increases the likelihood that these youth will be better prepared to contribute productively to society. Thus, saving future dollars for criminal justice, mental health and other social welfare programs.	# of adoptions # of foster parents # of volunteers
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Net Savings	The expansion of Forever Family will have the added effect of producing a	# of adoptions # of foster parents # of volunteers

	<p>net savings for the state of Florida. The costs of caring for children and teens in the foster care system are exceedingly high. For every foster child in Florida, the state pays in excess of 60,000 per year. Forever Family saves the taxpayers almost 100% of those funds for each adoption we facilitate.</p>	
--	--	--

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	465,000	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
TOTAL	465,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No