

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Bill Edwards Foundation - Arts & Education Programming
2. Date of Submission: 10/30/2017
3. House Member Sponsor: James Grant
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					750,000	750,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of State
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

Failure to serve students from Pinellas, Hillsborough, Pasco and Manatee counties with arts education programming in the 2018-2019 fiscal year will result in repayment of state funds.

6. Requester:

- a. Name: Melissa Hughey
- b. Organization: Bill Edwards Foundation for the Arts
- c. Email: mhughey@themahaffey.com
- d. Phone #: (727)892-5757

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Melissa Hughey
- b. Organization: Bill Edwards Foundation for the Arts
- c. Email: mhughey@themahaffey.com
- d. Phone #: (727)892-5757

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: Bill Edwards Foundation for the Arts
- b. County (County where funds are to be expended): Pinellas
- c. Service Area (Counties being served by the service(s) provided with funding): Hillsborough, Manatee, Pasco, Pinellas

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College

Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The goal of the Bill Edwards Foundation for the Arts is to support and present all genres of the Performing Arts at The Mahaffey Theater, deliver quality arts education for local schoolchildren and provide the entire Tampa Bay community with unequaled services, entertainment and cultural experiences.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	These funds will be used for an Education Coordinator who will be responsible for arts education programming, serving as the liaison with schools and teachers and coordinate all education activities at the theater.	50,000
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	These funds will be allocated to artist fees, artist hospitality, advertising, stagehands, police/fire/EMS, Teacher Resource Guides for arts education program, and student transportation to Class Acts arts-in-education	700,000

	performances.	
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		750,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Letters from schools and educators supporting the Class Acts arts-in-education program.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

To enhance the quality of life for all citizens in the community, the Foundation will present and host an increased and diverse schedule of performing arts. The community will be provided with unequalled services, entertainment and cultural experiences. Through the Class Acts arts education program, the Foundation will offer a wide variety of educational topics that will be presented with the highest artistic and programmatic quality.

17b. Describe the direct services to be provided to the citizens by the funding requested.

The Foundation will be able to increase programmatic offerings at the theater for the diverse tastes of the citizens of our community. The Foundation will also be able to increase the number of donated tickets provided to local non-profit organizations, especially those who serve the underprivileged, which will allow greater access to the arts for citizens in our community. The Foundation will also provide more scholarships to local schoolchildren to allow access and transportation to programming.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups."). Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	The diverse cultural programming engages the community and enriches the lives of those we serve. We are committed to ensuring all citizens, including schoolchildren and the underprivileged, have access to the arts.	On average, 20,000 local students annually are able to experience the performing arts at the Mahaffey Theater. Many are able to attend for the first time in their lives because of scholarships that the Foundation provides for Class Acts admission and transportation costs. In addition, over 200,000 community members visit the Mahaffey Theater annually to experience the performing arts, including thousands from donated tickets that are provided to diverse, local non-profit organizations.
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	The Arts Education program strives to provide quality performing arts programming that provides an effective tool for teaching children outside of the classroom. The education programming meets specific curriculum content that supports the Florida Standards from the Department of Education. The goal is to ensure every child has access to experience the theater and	Teacher Resource Guides are provided for each Class Acts performance, which encourages integration of the arts into the curriculum for a more successful and complete educational experience. The guides will target specific curriculum areas supporting the Florida Standards and will prepare students for a meaningful and rewarding theater experience. This

	the vast learning experiences that come from that opportunity.	learning experience is also offered to many student groups with economic needs and challenges to ensure all children have access to the arts.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	The Foundation and theater spurs community development, with significant contributions to the overall economic impact on the City of St. Petersburg. The theater annually serves over 200,000 patrons and employs over 65 full and part time staff. Patrons attending the theater increase traffic to local museums, restaurants and other retailers.	The annual visitors to the Downtown St. Petersburg Arts district create a significant impact via retail, dining and all other facets of the local economy.
<input checked="" type="checkbox"/> Increase tourism	The marketing plan includes advertising vehicles that reach beyond the Tampa Bay area, which results in regional group sales business and local hotel activity. Business is driven to local hotels from the incoming artists, tours and attendees as well.	We are able to determine the number of outside visitors utilizing ticketing and other purchasing information.
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		

<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	750,000	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
TOTAL	750,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2018-19 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select ?ongoing activity?.

- ongoing activity ? no total cost
- <1M
- 1-3M
- >3-10M
- >10M