

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: American Craftsman Museum, Inc.
2. Date of Submission: 11/14/2017
3. House Member Sponsor: Ben Diamond
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					2,000,000	2,000,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of State
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
Reversion of funds

6. Requester:

- a. Name: Tom Magoulis
- b. Organization: American Craftsman Museum, Inc.
- c. Email: tmagoulis@MuseumAACM.org
- d. Phone #: (727)943-9900

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Tom Magoulis
- b. Organization: American Craftsman Museum, Inc.
- c. Email: tmagoulis@MuseumAACM.org
- d. Phone #: (727)943-9900

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Laura Boehmer
- b. Firm: Southern Strategy Group
- c. Email: boehmer@sostrategy.com
- d. Phone #: (813)563-4100

9. Organization or Name of entity receiving funds:

- a. Name: American Craftsman Museum, Inc.
- b. County (County where funds are to be expended): Pinellas
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The construction of the Museum of the American Arts and Crafts Movement [MAACM] in downtown St. Petersburg, Florida will be completed in 2019. All funds awarded to the MAACM by the Appropriations Project Request will be used according to the guidelines in the construction phase of the project to help defray costs associated with materials, engineering, hurricane hardening and amenities. This statewide asset will be home to the largest arts and crafts collection in the world.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	The construction of the Museum of the American Arts and Crafts Movement [MAACM] in downtown St. Petersburg, Florida will be completed in 2019. All funds awarded to the MAACM by the Appropriations	2,000,000

	Project Request will be used according to the guidelines in the construction phase of the project to help defray costs associated with upgraded materials, hurricane hardening, engineering and amenities. Groundbreaking for the construction of the museum began in May 2017. The budget is \$90,000,000.	
TOTAL		2,000,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Yes. Pinellas County, the City of St. Petersburg, the Greater St. Petersburg Chamber of Commerce, the Downtown Partnership, the St. Petersburg Arts Alliance, the Pinellas County Tourist Development Council, and the Pinellas County Economic Development have all indicated their support for the project.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

A feasibility study was completed by Wayne Atherholt, December 2016, requested by MAACM for Lambert Advisory.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

In addition to dedicated gallery spaces for permanent and special exhibitions, MAACM will include a children's education center, an auditorium, a working graphic studio, a library, a museum store, a cafe, and a destination restaurant. The museum's grand interior atrium will be a welcoming public space for local and tourist museum goers to gather. The combination of available resources and public accessibility will establish MAACM as a valuable contributor to the cultural reputation of our region

17b. Describe the direct services to be provided to the citizens by the funding requested.

By exhibiting the collection of the Two Red Roses Foundation [TRRF], the museum will bring to the public an impressive collection of art objects and serve as an influential part of the thriving art community of St. Petersburg and the greater Tampa Bay area and beyond. The unprecedented subject matter of the museum, together with engaging programs and unique facilities, will prove to be a major benefit for hundreds of thousands of visitors with diverse interests.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students

- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Tourists, scholars, artists

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	The combination of available resources and public accessibility will establish MAACM as a valuable contributor to the cultural reputation of our region. A visit to MAACM will be promoted as an engaging and entertaining cultural experience, one that will be unparalleled by other local art institutions because of the unique subject matter, cutting edge architecture, selection of amenities,	Please refer to Lambert Advisory, LLC Economic Benefit Assessment- January 2017.

	and by fostering an environment of enjoyable leisure through public programming and special events.	
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	The MAACM will serve as a primary educational resource for colleges, universities, and K-12 schools in the St. Petersburg and Tampa region. It will also an international scholarly resource and the first and only museum of its type dedicated to an understanding of the Arts and Crafts movement of early 20th century America.	Please refer to Lambert Advisory, LLC Economic Benefit Assessment- January 2017.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	The presence of MAACM in downtown St. Petersburg will positively impact local businesses, by providing employment opportunities, new and upscale facilities for events and corporate outings, as well as spurring additional investments in the area. Furthermore, the addition of MAACM will bring museum goers to the area who will, in turn, patronize the other local businesses downtown. The museum will be the only one of	Please refer to Lambert Advisory, LLC Economic Benefit Assessment- January 2017.

	its kind in the country and will attract enthusiasts of the Arts & Crafts style.	
<input checked="" type="checkbox"/> Increase tourism	The MAACM is forecasting stabilized annual attendance to be 150,000 persons. Based upon input from our comparable/competitive local attraction/museum profile, we estimate 40 percent of the MAACM stabilized visitor demand will be from outside of the regional market and require overnight accommodations for their visit.	Please refer to Lambert Advisory, LLC Economic Benefit Assessment- January 2017.
<input checked="" type="checkbox"/> Create specific immediate job opportunities	MAACM will create 68 direct and indirect full time jobs annually and more than \$2.6 million in direct and indirect wages and benefits annually related to building employment and operating expenditures which provides measurable benefits to job seekers.	Please refer to Lambert Advisory, LLC Economic Benefit Assessment- January 2017.
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		

<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	2,000,000	2.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	6,500,000	6.6%	Yes
5. Other:	90,000,000	91.4%	No
TOTAL	98,500,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2018-19 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years

- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select ?ongoing activity?.

- Ongoing activity ? no total cost
- <1M
- 1-3M
- >3-10M
- >10M