

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Treasure Coast Food Bank - Farmers Fresh Invest
2. Date of Submission: 09/13/2019
3. House Member Sponsor: Delores Hogan Johnson
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					1,263,764	1,263,764

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Agriculture and Consumer Services
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

NO PENALTIES

6. Requester:

- a. Name: Judith Cruz
- b. Organization: Treasure Coast food Bank
- c. Email: jcruz@tcfoodbank.org
- d. Phone #: (772)446-1755

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Judith Cruz
- b. Organization: Treasure Coast food Bank
- c. Email: jcruz@tcfoodbank.org
- d. Phone #: (772)446-1755

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Ken Pruitt
- b. Firm: The P5 Group
- c. Email: ken@thep5group.com
- d. Phone #: (772)485-0693

9. Organization or Name of entity receiving funds:

- a. Name: Treasure Coast Food Bank, Inc.
- b. County (County where funds are to be expended): St. Lucie
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Farmers Fresh Invest (FFI) is a statewide not for profit enterprise seeking matching state funds to serve more of Florida’s families. FFI partners with family farms in Florida, operates a bulk food production center, produces a skilled workforce through job training, and has created a successful self-sustaining venture working side by side with the private sector.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter “0” if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	0% Chief Operations Officer - Salary and Benefits = \$15,476 5%Farmers Fresh Invest (FFI) is a statewide not for profit enterprise seeking matching state funds to serve more of Florida’s families. FFI partners with family farms in Florida, operates a bulk food production center, produces a skilled workforce through job training, and has created a successful self-sustaining venture working side by side with the private sector. CEO Salary and Benefits = \$7,800	23,276
<input checked="" type="checkbox"/> b. Other Salary and Benefits	15% Finance Office Salary and Benefits = \$16,537 5% Development Office Salary and Benefits= \$8,513	25,050
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Website/Computer Services = \$1,000 Marketing/Advertising= \$5,000 Printing/Copying = \$1,000 Supplies = \$1,000 Business Permits/License = \$1,000 POS Merchant Fees = \$750	11,750

	Bank Fees = \$500 Staff mileage reimbursement- \$1,500	
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Implementation and Evaluation Cost	15,000
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	50% Farmers Fresh Director Salary and Benefits = \$34,400 50% FF Produce Market Coordinator Salary and Benefits = \$28,750 50% Produce Procurement Specialist Salary and Benefits = \$25,875 25% Bulk Production Kitchen Staff Salary and Benefits = \$51,424 10% Food/PMS Safety Supervisor Salary and Benefits = \$6,440 5% Warehouse Personnel Salary and Benefits = \$29,395	202,159
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Farmers Fresh Invest Produce Purchases @ \$0.25 per pound = \$375,000 Produce Freight and Handling Fees \$11,900, Warehouse Maintenance and Supplies, \$18,935 Boxes and Packaging Supplies \$23,495, Vehicle Lease and Fuel, \$23,480, Technology and Industry Software (Laptops, air-card, mobile scanner) \$10,200, Two Clean Room Safe Fork Lifts, and Two Pallet Jacks \$71,859 30 Student testing certifications = \$11,850 Student training supplies (uniforms, graduation kits) \$14,850	561,029

<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Contract/Seasonal Labor - (bulk packers) = \$16,500 50% Adjunct professor for student raining = \$22,000	38,500
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Phase Two: Property Improvement, Food safety equipment expansion: Food Grade Metal Detector/ Inspection Conveyor, Vegetable Spinner, Flush Bag Sealer, Warehouse Racking, Energy Efficient Lighting, Produce Cold Storage Cooler Expansion	387,000
TOTAL		1,263,764

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Testified - Treasure Coast Legislative Delegations, Letter of Support: Economic Development Council SLC, City of Ft. Pierce, Rep. Brian Mast, Rep. Greg Steube, Senator Gayle Harrell, Congressman Bill Posey, University of Florida

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Farmers Fresh Invest expands markets for state-wide growers-especially family farms, reduces food waste which harms our land, water, and climate. Created to expand growers distribution markets, the project links Florida farmers with individuals and families seeking fresh, nutritious fruits and veggies, expands nutrition programs for citizens living within known food desert areas, creates cost savings for school systems participating in Farm2School programs, expand bulk production contracts busi

17b. Describe the direct services to be provided to the citizens by the funding requested.

Farmers Fresh Invest provides multiple direct services to citizens including more equitable access to fresh produce and nutrition education for 100,000 food insecure individuals (including food deserts), 60,000 students (USDA Farm2School and Florida CFSP), and SNAP and non-SNAP households. Additionally 20 new jobs will be created upon expansion of project and dozens of viable job readiness candidates will be trained annually.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students

- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Florida growers, and food insecure families

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	1. To increase consumption of fresh vegetables by community members 2. To increased access to nutritious meals for food insecure households 3. Reduction in chronic illnesses (hypertension,type-2 diabetes)	1. Total number of new growers, and new market opportunities by location. 2. Total number of project beneficiaries/stakeholders reached. 3. Sales increased as a result of marketing and/or promotion activities during the project performance period. 4. Number of farmers markets, number of roadside stands, number of community supported agriculture programs, number of agri-tourism activities.
<input type="checkbox"/> Improve mental health		

<input type="checkbox"/> Enrich cultural experience		
<input checked="" type="checkbox"/> Improve agricultural production/promotion/education	1. To diversify and develop new sustainable markets for small scale farmers and growers 2. To increase consumption of and access to Florida produced agricultural products 3. To increase customers and sales of regional agricultural products 4. To develop new market opportunities for farm and ranch operations serving state-wide markets.	Total number of new growers, and new market opportunities by location. 2. Total number of project beneficiaries/stakeholders reached. 3. Sales increased as a result of marketing and/or promotion activities during the project performance period. 4. Number of farmers markets, number of roadside stands, number of community supported agriculture programs, number of agri-tourism activities.
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	1. To establish or expand agricultural food business enterprise. 2. To create new markets for Florida growers and farmers investment into the community. 3. To increase personal income for family growers and increase in spending dollars due to new market opportunities	1. Increase amount of non-Federal financial, professional, and technical assistance measured in dollars secured as a result of the developed plan. 2. Increase number of new markets and number of new farm investments. 3. Increase in consumer spending. (cycling of funds)
<input type="checkbox"/> Increase tourism		

<input checked="" type="checkbox"/> Create specific immediate job opportunities	1. To expand number of new agriculture industry employment opportunities - careers, jobs, farmers	1. Number of new careers created (difference between "jobs" and "careers": jobs are net gain of paid employment; new businesses created or adopted can indicate new careers) 2. Number of jobs maintained/created 3. Number of new beginning farmers who went into local/regional food production 4. Number OJT/ Students successful program completion
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	1. Individuals will see an increase in overall personal income through new market growth 2. Individuals will see a decrease in their food budget.	1. Increase in individuals personal income annually 2. Increase in affordable access to healthy fruits and vegetables
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Economic Development	Create new markets for business to procure Florida grown fruits and vegetable	Businesses will increase purchase of Florida grown fruits and vegetables.

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	1,263,764	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
TOTAL	1,263,764	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2020-21 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

Ongoing activity – no total cost

- <1M
- 1-3M
- >3-10M
- >10M