

# Appropriations Project Request - Fiscal Year 2020-21

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Entourage Expo
2. Date of Submission: 10/07/2019
3. House Member Sponsor: James Bush  
Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No  
***If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E***
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					1,233,406	1,233,406

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
  - 5a. If yes, which state agency?
  - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Education
  - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
  - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.  
If agency fail to meet deliverables or performance measures, funds will be returned

6. Requester:

- a. Name: Zipporah Hayes
- b. Organization: Future American Music Entertainers
- c. Email: futureamericanmusicentertainer@gmail.com
- d. Phone #: (305)761-9864

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Zipporah Hayes
- b. Organization: Future American Music Entertainers
- c. Email: futureamericanmusicentertainer@gmail.com
- d. Phone #: (305)761-9864

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: (305) 761-9864
- b. County (County where funds are to be expended): Miami-Dade
- c. Service Area (Counties being served by the service(s) provided with funding): Miami-Dade

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The purpose and goal of our company is to give children, teens, and young adults a creative alternative by offering the opportunity for weekly music trainings and workshops focused on the following; Increase Self-Esteem and Stage Presence, enhance leadership skills, learn to work together in a group, enhance work discipline, develop and enhance critical thinking skills, participate in Mindfulness Workshop Sessions to improve focus/clarity/decrease stress/increase awareness and intellect.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Executive Director/Producer - Responsible for overseeing and facilitating all technical production elements of live shows and administrative duties. Oversee trainings/workshops, consultations, referrals, artist development sessions, including sound, lighting, staging, music, vendors, contracts, salary, etc.	140,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Asst. Director - Maintain organization of office, rehearsal & production schedules. Admin. Asst. - Maintain digital & physical office files; create necessary administrative documents; Finance Officer - Writes & develops & research grants; Dir of Marketing & Advertising - Develop strategic marketing materials & delivering marketing & communications strategies for the organization.	436,000

	Production Staff (2): Responsible for setting up events, rehearsal, meetings; Production Operators & Therapists.	
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	nd physically; Production staff -Setup the production equipment; assist w/productions/events. 436,000 Music and office equipment/supplies, Office Space; Rehearsal Space; internet/Wifi, Mileage fees for travel, conferences/conventions/meetings for training purposes, Marketing: web design, promotions, and advertising, etc.	135,253
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Maintenance/Cleaning Staff - Will provide cleaning services on a daily basis (morning and night) for the professional appearance and health of the office and additional areas of the facility. The Maintenance workers will assist with repairs needed on an at need basis.	50,000
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Production Manager - Planning/organizing production schedules; Creative Director - Creative visionary; Stage Director - Oversees stage & sound set up; Stage Manager - Provide practical & organizational support to production crew, artists, ad staff throughout the production process; Script Writer-	49,900

	Develop & research ideas for original movie screenplays; Create initial framework, & treatment, for screenplays; Stage & Set Designer, Musical Director & Director of Choreography as part of requirement.	
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Music equipment: Instruments, Gym, Dance studio, Music Facility, Dance Bars, Dance floor, office supplies and furniture, speakers, monitors, clip boards, chords for equipment and connection, sound board for music play, laptops and IPADs to access music, internet/WI-FI, check-in's, Telephone, Security.	135,253
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	monitor, Accounting fees, payroll services, Marketing and Advertising, television screen to display movements and sound and security, camera to capture play back, headphones. Audition and facility. Workshop Facilitators: Vocal Coaches, Make - Up Artists, Hair Stylists, Interview Training, Physical Fitness, Social Media Marketing, Legal Consultation, Photographer, Image Branding, Studio Recording Professional, Healing and Vocal Therapist, Music Business, Production Crew, etc.	23,872
Fixed Capital Construction/Major Renovation:		

<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Office facility, Rehearsal, and Audition facility conducive for vocal and dance. Black Box theater for events and productions.	263,128
TOTAL		1,233,406

13. For the Fixed Capital Costs requested with this issue (In Question 12, category "h. Fixed Capital Outlay" was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The Miami Herald; Voyage Magazine; 103.5thebeat/iHeartRadio; Mr. Leroy Jones of Neighbors and Neighbors Association/The Dorothy Bendross-Mindingall

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Open Auditions; Live music production; Live performance training; Private & Group Vocal Sessions; Choreography Training; Music Therapy; Music Business Workshops; Stage Presence; Photo shoot sessions; Skin care workshops; Make Up Workshops; Hair Stylist Workshops; Physical Fitness and

17b. Describe the direct services to be provided to the citizens by the funding requested.

Marketing; Interview Training; Entertainment Lawyer Consult; Songwriting, Pre-shows, Facility Space Rental (Rehearsals, Meetings, Studio Recording, Events, etc), After School Music & music therapy Sessions (Groups & Individuals), Virtual Sessions (Voice, Dance, Therapy, etc), Artist Residency (Monthly Membership Fee for local artists), Company Rehearsals, Fitness Center, Black Box Theater/Outside Amphitheater. Artist & self development/life skills, music training/live performance, etc

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Autistic

17d. How many in the target population are expected to be served?

- < 25
- 25-50

- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	As developing artists it is important to have good physical health for tours that will consist of extensive traveling, various climates, etc. Artists will also be engaging in full out live performance which will include extensive movement on and off stage for a period of time. This will assist in the development of the full person through the provided music training, workshops, etc.	Will assist with cognitive stimulation, relief of stress and anxiety, socialization, reduce depression,
<input checked="" type="checkbox"/> Improve mental health	Will assist with cognitive stimulation, relief of stress and anxiety, socialization, reduce depression, improve motor skills, improve confidence, and more	Will reduce pain among participants associated with lifestyle/living standards. Will see a reduction in stress and anxiety resulting in physiological changes, including: Improved respiration. Improvements will be evident through performance and health evaluations.
<input checked="" type="checkbox"/> Enrich cultural experience	Each artist will be exposed to diversity and inter-culturalism of a variety of cultures through rehearsals, group sessions, performances, etc. Creates interaction among many	Will become familiar with a variety of cultures, languages, lifestyles, history, as it relates to music and performance. Will inspire multi-cultural collaborations for a global

	cultures. Provide a learning environment that supports all artists where they are.	connection. Will be evident through live performances and health evaluations.
<input checked="" type="checkbox"/> Improve agricultural production/promotion/education	Will help develop language and reasoning. Artists who have early musical training will develop the areas of the brain related to language and reasoning. Artists will learn to improve their work: Learning music promotes craftsmanship	Improvements will be seen in self-esteem, creativity, confidence, listening skill, math skills as well as those with special needs. Will be evident through live performances
<input checked="" type="checkbox"/> Improve quality of education	Artists will build self confidence, behavior and social skills. They will also improve academic achievement in areas such as numeracy, literacy and language	Increased self-esteem, creativity, confidence, listening skills, communication skills, math skills, relieve stress, and those with special needs.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	By creating a creative alternative for those with misdemeanors or criminal records, this will in turn give the artist a new focus point; a new measure to reach in the creative field.	Unique group exercises assist with moods from sounds, tempos, lyrics and instrumental arrangements. These evoke different emotions. An upbeat song can create positive energy in our minds, while a slower beat can evoke feelings of sadness, etc. This will create powerful psychological effects that can improve the health and well-being of all participants.
<input checked="" type="checkbox"/> Improve transportation conditions	Adding to Miami's music economy brings multiple dividends: it will advance artistic and cultural growth,	Agree to only contract with bus/transportation services in Miami Dade County.

	strengthen our community's social fabric, create jobs, and boost economic activity and tourism spending. Assist artists with transportation, etc.	
<input checked="" type="checkbox"/> Increase or improve economic activity	Through ticket sales, workshops, merchandising sales, etc. adding to Miami's music economy will bring multiple dividends: it will advance artistic and cultural growth, strengthen our community's social fabric, create jobs, and boost economic activity and tourism	Tracking revenue and costs: Flights, Hotels, travel (Uber, Lyft, Taxi), Public Transportation, Souvenir stores, and more.
<input checked="" type="checkbox"/> Increase tourism	Tourism in Miami will increase. Viewers/Fans/Audiences will anticipate/experience live performances by up and coming artists who sing, dance, rap, or play an instrument on a huge stage with a live band, background singers, professional lighting, videography, and more.	Marketing throughout Florida and abroad. Anticipating great support internationally. Contracts with hotels, rental car agencies, Airlines, Uber, Lyft, etc.
<input checked="" type="checkbox"/> Create specific immediate job opportunities	Executive Director, Producer; Creative Director; Stage Director; Stage Manager; Production Assistant/Backline 1; Production Assistant/Backline 2/3/4; Production Runners; Choreographer; Security Officers; Script Writer; Stage and set design; Music Director, Therapists, Maintenance, and more.	Yearly evaluations will be completed on job performances and how it improved and contributed to the production, attendees, and participants.

<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	Yearly evaluations will be completed on job performances and how it improved and contributed to the production, attendees, and participants.	Will be measured based on the number of employees hired by the company. employees hired by the company.
<input type="checkbox"/> Reduce recidivism		
<input checked="" type="checkbox"/> Reduce substance abuse	Artists battling with substance abuse will be able to use music therapy regardless of musical background. Ex. Clinical music therapy include lyric analysis, relaxation training, songwriting, musical games, and improvising music based on emotions or other topics	Productivity will be monitored and tracked by bi-weekly or monthly reports completed by staff.
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations	1,233,406	100.0%	N/A

Project Request:			
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
<b>TOTAL</b>	<b>1,233,406</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2020-21 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

- ongoing activity – no total cost
- <1M
- 1-3M
- >3-10M
- >10M