

# Appropriations Project Request - Fiscal Year 2020-21

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Brain Bag Early Literacy Program
2. Date of Submission: 10/15/2019
3. House Member Sponsor: Alex Andrade  
Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes  
***If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E***
- b. What is the most recent fiscal year the project was funded? 2019-20
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		54,329	54,329		115,000	115,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
  - 5a. If yes, which state agency?
  - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Education
  - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
  - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.  
Failure to meet deliverables will result in return of funds to administering agency.

6. Requester:

- a. Name: Shannon Nickinson
- b. Organization: Studer Community Institute
- c. Email: snickinson@studer.org
- d. Phone #: (850)525-2116

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Shannon Nickinson
- b. Organization: Studer Community Institute
- c. Email: snickinson@studer.org
- d. Phone #: (850)525-2116

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: Studer Community Institute
- b. County (County where funds are to be expended): Escambia
- c. Service Area (Counties being served by the service(s) provided with funding): Escambia, Okaloosa, Santa Rosa

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The main purpose of the Brain Bag Early Literacy Program is to improve kindergarten readiness in communities by giving parents the understanding of the power of language and interaction in the first three years of life to build a child's brain. Each Brain Bag contributes to the goal of improving kindergarten readiness and early brain development, which is the key to the foundation of a child's readiness for school — ultimately putting that child on a path for success in school and life.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Director salary and training	32,397
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Bags, ABCs of Pensacola book, Baby Steps book, binders, toy and resource information.	72,347
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	SCI partners ARC Gateway to provide life and work skills to adults with developmental disabilities to help them contribute to the community. Storage, assembly and deliver of bags is one of their contracted jobs.	10,256

Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		115,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

InnisFree Hotels, the Early Learning Coalition of Escambia County, and Pen Air Federal Credit Union are contributing financially to the project. SCI partners with ARC Gateway to deliver the bags and with Escambia Healthy Start Coalition , Florida Department of Health in Escambia County and Early Steps for content and follow-up education with moms who use those services. West Florida Public Library System will join the partnership in 2020 with content provided in the bag (library cards).

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Brain Bags contribute to the goal of improving kindergarten readiness and early brain development. Each bag includes a storybook, a development guide to track brain development, a toy and community resource material to support that effort.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Distribution of the Brain Bags in the hospitals and follow-up coaching for parents with children birth to 3 with partners Healthy Start Coalition, Florida Department of Health, West Florida Public Library and Early Steps.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): New parents, parents of children birth to 3 at risk of adverse outcomes, pregnant and teen mothers.

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400

○401-800

◎>800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	As of 2018, the kindergarten readiness rate in Escambia County is 46%; 60% in Santa Rosa; 57% in Okaloosa. Through distribution in birthing hospitals we track the number of bags handed out and scores on survey to gauge parent knowledge before and after the bedside lesson.	Each bag includes a survey asking 2 questions: On a 1-10 scale, rate your knowledge of how parent talk and interaction fuels brain development before the Brain Bag lesson; now rate it after. Early results show moms on average increase their knowledge of 6.8 to a 9.6 (through 9.30.19).
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input checked="" type="checkbox"/> Create specific immediate job opportunities	SCI's partner, ARC Gateway,	Our contract with ARC ensures the

	provides life and work skills training for adults with developmental delays. Assembling, storing and delivering the bags is a contracted job of their day program, generating revenue for them to support their services and providing their clients with meaningful, worthwhile work opportunities.	continuation of service and ensures that the project meets the needs their clients have.
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	SCI's partner, ARC Gateway, provides life and work skills training for adults with developmental delays. Assembling, storing and delivering the bags is a contracted job of their day program, generating revenue for them to support their services and providing their clients with meaningful, worthwhile work opportunities.	Our contract with ARC ensures the continuation of service and ensures that the project meets the needs their clients have.
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		

<input type="checkbox"/> Other (Please describe):		
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19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	115,000	69.7%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	20,000	12.1%	Yes
5. Other:	30,000	18.2%	Yes
<b>TOTAL</b>	<b>165,000</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2020-21 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select “ongoing activity”.

ongoing activity – no total cost

<1M

1-3M

>3-10M

>10M