

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Safety, Signage, and Natural Resource Enhancement Project
2. Date of Submission: 11/06/2019
3. House Member Sponsor: Cord Byrd
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					817,702	817,702

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Transportation
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
Any failure of a deliverable will terminate the agreement and funding

6. Requester:

- a. Name: Regina Duncan
- b. Organization: Nassau County Chamber of Commerce
- c. Email: Nassau County Chamber of Commerce
- d. Phone #: (904)261-3248

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Regina Duncan
- b. Organization: Nassau County Chamber of Commerce
- c. Email: Nassau County Chamber of Commerce
- d. Phone #: (904)261-3248

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: Nassau County Board of County Commission
- b. County (County where funds are to be expended): Nassau
- c. Service Area (Counties being served by the service(s) provided with funding): Nassau

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The Safety, Signage and Natural Resource Enhancement Program will install community gateway and welcome signage, informational and interpretive directional signage, recreational/cultural signage and intra-community wayfinding signage to enhance safety for those visiting and living in Nassau County. These signage areas will be enhanced with natural and native landscaping.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Landscaping, signage, and engineering \$78,250 Signage and installation for Island entrance, way-finding throughout the island \$343,100 Landscape materials and installation of Island entrance,	817,702

	corridors \$396,352	
TOTAL		817,702

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The Safety, Signage, and Natural Resource Program is the outcome of the Nassau County Chamber of Commerce and the Amelia Island Tourist Development Council partnership, which included a committee of business and civic leaders. The committee met for over two years to explore options to design a consistent program for signage and landscaping. The committee hosted a public input session on January, 9, 2019.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

awson and Associates, LLC was hired to create the design elements which included signs and coordinating landscaping.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

The wayfinding system is organized to direct visitors and residents, whether traveling by vehicle, bike or on foot, to major attractions and destinations, and to encourage the most efficient, safe and navigable traffic flow. Gateway signs introduce one's entry into the county and municipalities. Gateway signs will be enhanced with natural and native plantings of perennials, shrubs and ornamental grasses.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Attractive, welcoming, safe entrances, and primary travel corridors. Easy and safe to navigate communities, preservation and enrichment, and care of natural resources.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50

- 51-100
- ◎101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input checked="" type="checkbox"/> Improve agricultural production/promotion/education	Attractive, welcoming, safe entrances, and primary travel corridors. Easy and safe to navigate communities, preservation and enrichment, and care of natural resources.	Attractive, welcoming, safe entrances, and primary travel corridors. Easy and safe to navigate communities, preservation and enrichment, and care of natural resources.
<input type="checkbox"/> Improve quality of education		
<input checked="" type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality	Residents and visitors have indicated a need to improve landscaping aesthetics, while maintaining and protecting the natural environment. An increase of 10% on survey responses.	Immediately following the project, a community survey will be conducted. Additionally, visitor perception scores related to the environmental aesthetics will improve by 5% the first year after completion.
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input checked="" type="checkbox"/> Improve transportation conditions	Enhance wayfinding and directional assistance to visitors and residents in	Increase road safety measures by reducing the risks of driver errors related to way-finding through sign

	an effort to improve safety.	recognition, consistency in directional signs and frequency/location of signs (enhanced with landscapes)
<input checked="" type="checkbox"/> Increase or improve economic activity	Increase tourism economic impact by 2% beginning in 2020.	A Visitor Profile will be conducted
<input checked="" type="checkbox"/> Increase tourism	Annual visitation increases by a minimum of 2% with repeat visitations increasing by a minimum of 2%.	A Visitor Profile will be conducted
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
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1. Amount Requested from the State in this Appropriations Project Request:	817,702	70.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	350,000	30.0%	Yes
5. Other:	0	0.0%	No
TOTAL	1,167,702	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No