

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: 2022 Special Olympics USA Games
2. Date of Submission: 10/03/2019
3. House Member Sponsor: Josie Tomkow
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					500,000	500,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Economic Opportunity
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
Corrective action plan; reduced payment if deficiency not corrected

6. Requester:

- a. Name: Joe Dzaluk
- b. Organization: Special Olympics USA Games 2022 Organizing Committee
- c. Email: joeD@2022USAGames.org
- d. Phone #: (407)414-5997

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Joe Dzaluk
- b. Organization: Special Olympics USA Games 2022 Organizing Committee
- c. Email: joeD@2022USAGames.org
- d. Phone #: (407)414-5997

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Jim DeBeaugrine
- b. Firm: RFJ Governmental Consultants
- c. Email: Jim_DeBeaugrine@comcast.net
- d. Phone #: (850)508-8908

9. Organization or Name of entity receiving funds:

- a. Name: Special Olympics USA Games 2022 Organizing Committee
- b. County (County where funds are to be expended): Orange, Osceola
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Provide operational funding to produce the largest Special Olympics USA Games in history. It will also be the largest humanitarian event in Florida's history. The 2022 Games will position Florida as a leader in the "inclusion movement," showcase Florida as a disability friendly destination, deliver a projected economic benefit of 69+ million to Florida, and provide individuals with intellectual disabilities thousands of healthcare screenings and physician referrals at the event.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	N/A	0
<input checked="" type="checkbox"/> b. Other Salary and Benefits	N/A	0
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	N/A	0
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	N/A	0
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Salaries and benefits will be used to procure new hires across a variety of disciplines including, but not limited to fundraising, operations, events and marketing.	150,000
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Travel for fundraising, office equipment and supplies, begin procuring equipment for the games, venue signage for five to six sports venues to host 20+ sports and opening ceremonies	150,000

<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Contracted vendor services for marketing, communications, event production, design and fundraising. These services are needed as we begin to amplify the 2022 USA Games messaging, showcasing Florida. We'll be finalizing sports as well as venue contracts.	200,000
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	N/A	0
TOTAL		500,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category "h. Fixed Capital Outlay" was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe): N/A - Not asking for fixed capital outlay.

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Orange County, Osceola County and Experience Kissimmee have pledged financial support. Special Olympics of Florida is also actively supporting the event and is providing technical, human and financial resources. ABC & ESPN will broadcast the event. ESPN Wide World of

Sports will host 10 or more events. We have recruited over a dozen local government and business leaders to serve on the board of directors. Corporate, local government, and individual fundraising will account for 95% of our budget.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

The funds will be used primarily for foundational work such as planning, marketing, fundraising and logistics required to execute an event of this magnitude. The event is projected to include 4,000 Special Olympic Athletes, 1,500 coaches and refs, 10,000 volunteers, and 125,000 fans/spectators.

17b. Describe the direct services to be provided to the citizens by the funding requested.

The funds will be used to plan and execute a nationally televised Special Olympics' event in Florida which showcases the talents of 4,000 Special Olympic athletes from across the country, positively impacting the Florida economy by a projected 69,000,000+, bringing national attention to the diversity and inclusiveness of Florida and positively affecting lives through health and fitness screenings and education.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students

- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	Thousands of health screenings provided to individuals with intellectual disabilities, includes a number of individuals for whom the screenings identify health conditions and subsequent referrals for follow-up care.	Healthcare professionals administer the screenings and direct athletes to physicians and specialists. The referrals are quantified and tracked and physician visits confirmed.
<input checked="" type="checkbox"/> Improve mental health	Individuals with intellectual disabilities participate in the Special Olympics Strong Minds (emotional well-being) program	Participation Count
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		

<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	66,500 total hotel room nights, 5,000 competitors & coaches (out of state), 500 competitors and coaches (in state), 17,750 spectators (out of state), 1,500 spectators (in state but non-local)	Greater Orlando Sports Commission projected the economic impact of the 2022 USA Games at \$69,000,000+ (69 Million plus), which was verified by Visit Orlando. We will document the number of participants and work with Visit Orlando to document the impact on hotel room nights along with other aspects of the economic benefit to Florida.
<input checked="" type="checkbox"/> Increase tourism	66,500 total hotel room nights, 5,000 competitors & coaches (out of state), 500 competitors and coaches (in state), 17,750 spectators (out of state), 1,500 spectators (in state but non local).	Greater Orlando Sports Commission projected the economic impact to be \$69,000,000+, which was verified by Visit Orlando. The 2022 USA Games will compile available data and provide the economic impact report.
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		

<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	500,000	13.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	334,000	8.7%	Yes
5. Other:	3,000,000	78.2%	Yes
TOTAL	3,834,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2020-21 over the next 5 years?

- <1M
- 1-3M
- >3-10M

>10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

- Ongoing activity – no total cost
- <1M
- 1-3M
- >3-10M
- >10M