

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Pulse National Memorial and Museum
2. Date of Submission: 08/21/2019
3. House Member Sponsor: Holly Raschein
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded? 2019-20
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		500,000	500,000		2,000,000	2,000,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of State
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

The foundation has not failed on any deliverables to date. Should that happen, the unused portion of funding would be returned to the state of Florida.

6. Requester:

- a. Name: Leah Shepherd
- b. Organization: OnePulse Foundation
- c. Email: is@onepulsefoundation.org
- d. Phone #: (407)446-4347

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Leah Shepherd
- b. Organization: OnePulse Foundation
- c. Email: is@onepulsefoundation.org
- d. Phone #: (407)446-4347

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: OnePulse Foundation
- b. County (County where funds are to be expended): Orange
- c. Service Area (Counties being served by the service(s) provided with funding): Orange

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College

Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The funds being requested will be used to fund the design and construction of a permanent memorial and museum honoring all affected by the June 12, 2016 shooting at Pulse Nightclub in Orlando, Florida.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Salary will be used to fund the Executive Director who is managing the foundation and the \$35,000,000 design and construction project.	77,250
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Salary will be used to hire a Curator to select, secure, catalog, curate and maintain artifacts for the Pulse Museum	37,500
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Memorial Maintenance, Insurance & Utilities	28,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Security Services at Memorial Site	125,000
Fixed Capital Construction/Major Renovation:		

<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Funds will be used for Zoning/Land Use Amendment (if required), Site Plan Approval/Code Plans, Conceptual Design , Schematic Design, Design Development , Construction Documentation, Bid Documents and Bidding Assistance, Permitting (Local Jurisdiction, Regional Stormwater, etc.), Demolition and Clearing, Site Preparation and Rough Grading	1,732,250
TOTAL		2,000,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The project has received letters of support from Mayor Buddy Dyer of the City of Orlando, Teresa Jacobs--former Mayor of Orange County, Rich Maladecki, President of the Central Florida Hotel & Lodging Association, and David Strong, the CEO of Orlando Health. The

project has received major organizational backing with \$10,000,000 in Orange County Tourism Development Tax funding, with a unanimous vote of support from the Tourism Development Council.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

The funds will be used to build a permanent memorial and museum honoring all affected by the June 12, 2016 tragedy at Pulse Nightclub in Orlando. The activities and services include a memorial that is free and open to the public, that will serve as a place of hope and healing for the community that responded with love and courage to the second largest terrorist attack on U.S. soil since 911. The museum will provide an education center, along with artifacts that tell the story of Pulse, the vict

17b. Describe the direct services to be provided to the citizens by the funding requested.

The memorail will become a place where family members, members of the community and international visitors can come to remember the lives lost on that tragic day

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students

- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): In addition to the general population, this memorial and museum will also serve the LGBTQ community.

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	The Pulse Memorial & Museum will be designated as a National Historic Site and will serve as a sanctuary of hope and healing around this tragic day in American history for our community, for the country and for the world. The memorial will serve as the place for visitors to pay their respects and grieve. The museum is where they will go to learn. The museum will have an education center and curriculum developed in partnership with the Disney Institute.	The benefit and outcome will be measured by the number of local visitors who come to the site and also become annual members of the museum. It will also be measure by the number of visitors from out of the region, state and country who will come to Orlando to visit the Pulse Memorial & Museum in addition to theme parks. We are currently tracking visitation and zip codes on the site.

<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Pulse Academy is the education arm of the Pulse Memorial & Museum. The education outreach programs teach cultural competency to local educators and corporations, ensuring diversity and inclusion in these institutions.	The measurement for improving the quality of education will be twofold; (1) the volume of students who visit the site as part of annual field trips (2) the number of schools who participate in the Pulse Academy outreach education program.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	The area where the Pulse Memorial & Museum is being built is in between downtown Orlando and SoDo. It is a blighted area and this new business will bring increased customers to surrounding businesses. The Interim Memorial already is.	The improvement in economic activity will be measured by the number of companies contracted by onePULSE Foundation to manage the design, construction and maintenance of the permanent memorial and museum. There will be hard data on the cost of their contracts along with the number of full-time and contract labor they employ to complete this project. Adjacent businesses can track with the increase in sales and customers
<input checked="" type="checkbox"/> Increase tourism	The Interim Memorial site has had over 60,000 visitors since it opened in May of 2018. The site has received tour busses full of guests from corporations hosting conventions in Orlando (Alix Partners & YMCA), to	The Interim Memorial site is currently tracking 300 visitors a day, with zero marketing or advertising to promote visitation. There is a digital kiosk on site where visitors can enter their zip

	youth groups and tourists.	codes. Over 30,000 unique postal
<input checked="" type="checkbox"/> Create specific immediate job opportunities	The construction of the entire Pulse Memorial & Museum will cover over 3.5 acres and is an urban planning project that will create design, architecture, engineering, construction and building support jobs from March, 2019 until June, 2022.	The specific immediate job opportunities will be measured by the number of contract labor staff hired along with permanent staff needed by construction and design vendors on the project.
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	2,000,000	9.3%	N/A

2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	10,000,000	46.4%	Yes
5. Other:	9,558,100	44.3%	Yes
TOTAL	21,558,100	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No