

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: 2021 Miami International Agriculture, Horse & Cattle Show
2. Date of Submission: 11/14/2019
3. House Member Sponsor: Anthony Rodriguez
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded? 2019-20
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		98,850	98,850		98,850	98,850

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Agriculture and Consumer Services
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

N/A as the requested funding is for the marketing and promotion of the 2021 Miami International Agriculture, Horse, and Cattle Show

6. Requester:

- a. Name: Sen. Javier Souto
- b. Organization: Miami-Dade County
- c. Email: district10@miamidade.gove
- d. Phone #: (305)375-4835

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Aldo Gonzalez
- b. Organization: Miami-Dade County
- c. Email: aldo.gonzalez@miamidade.gov
- d. Phone #: (305)375-4835

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Jess McCarty
- b. Firm: Miami-Dade County
- c. Email: jess.mccarty@miamidade.gov
- d. Phone #: (305)375-1634

9. Organization or Name of entity receiving funds:

- a. Name: Miami-Dade County
- b. County (County where funds are to be expended): Miami-Dade
- c. Service Area (Counties being served by the service(s) provided with funding): Miami-Dade

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Marketing and promotion of the 2021 Miami International Agriculture, Horse & Cattle Show, which will attract agri-business enterprises, businesspeople, and visitors from Latin America, the Caribbean, Europe, and the United States and which will showcase, promote and support of the agriculture of Florida.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	The requested funds will be used for the marketing and promotion of the 2021 Miami International Agriculture, Horse & Cattle Show.	98,850
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		98,850

13. For the Fixed Capital Costs requested with this issue (In Question 12, category "h. Fixed Capital Outlay" was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The Miami-Dade Board of County Commissioners has adopted resolutions seeking state funding for the marketing and promotion of the Miami-International Agriculture, Horse and Cattle Show.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

No

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		

<input type="checkbox"/> Enrich cultural experience		
<input checked="" type="checkbox"/> Improve agricultural production/promotion/education	The Miami International Agriculture, Horse & Cattle Show showcases the agricultural side of Miami-Dade County and Florida at large by showcasing the latest products, services and technologies from the Agriculture & Forestry industry including top quality dairy cattle and other premium cattle, trade stands and cattle farmers. The event also attracts agri-business enterprises from Latin America, the Caribbean, and Europe, along with businesspeople and visitors from throughout the United States.	Measure sales and development of new business relationships resulting from contacts made at the show, and document the agricultural products, services and technologies showcased at the event.
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	The Miami International Agriculture, Horse & Cattle Show annually draws over 60,000 visitors, which will boost economic activity in the surrounding area via increased revenues for local businesses including restaurants, hotels, ground transportation and retail stores.	Measure gross revenues of local businesses during the time-frame of the event as compared to average time-frame.

<input checked="" type="checkbox"/> Increase tourism	The Miami International Agriculture, Horse & Cattle Show annually draws over 60,000 visitors, with representatives from over 24 countries including Argentina, Brazil, Guatemala, and Panama, and cattle breeders from over 18 states including Florida, Georgia, Texas, Arizona, Arkansas and Missouri.	Record the number of visitors attending the Miami International Agriculture, Horse & Cattle Show and the number of different countries and states from which they hail.
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations	98,850	100.0%	N/A

Project Request:			
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
TOTAL	98,850	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No