

# Appropriations Project Request - Fiscal Year 2020-21

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Florida Ready to Work
2. Date of Submission: 11/13/2019
3. House Member Sponsor: Ralph Massullo  
Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes  
***If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E***
- b. What is the most recent fiscal year the project was funded? 2019-20
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		2,000,000	2,000,000		3,000,000	3,000,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
  - 5a. If yes, which state agency?
  - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Economic Opportunity
  - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
  - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.  
Financial penalties for not satisfying credential attainment and system uptime benchmarks

6. Requester:

- a. Name: Teresa Chasteen
- b. Organization: WIN Learning
- c. Email: tchasteen@winlearning.com
- d. Phone #: (865)717-3333

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Colleen Englert
- b. Organization: WIN Learning
- c. Email: cenglert@winlearning.com
- d. Phone #: (850)228-9558

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Richard Reeves
- b. Firm: RLR Consulting
- c. Email: rr@rlrconsulting.com
- d. Phone #: (850)445-0622

9. Organization or Name of entity receiving funds:

- a. Name: Florida Department of Economic Opportunity
- b. County (County where funds are to be expended): Statewide
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe) State Agency

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Florida Ready to Work is a scalable, research-based foundational employability and soft skills training, assessment, and stackable credentialing solution that is developing the career readiness skills of the unemployed and underemployed, advancing completion of technical training, and responding to employer demand for work ready talent across occupations and industry sectors.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	\$3,000,000 with approximately 50 percent allocated for training; 40 percent for assessments and credentialing; and 10 percent for customer, implementation and project management services	3,000,000
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		

TOTAL		3,000,000
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13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

This program is supported by more than 200 implementation partners including CareerSource boards, state colleges, state technical centers, high schools, corrections, community-based workforce education / development organizations, and employers statewide.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

This comprehensive solution offers state colleges, technical centers, regional CareerSource boards, high schools and other community-based workforce education/ development partners a cost-effective method to determine jobseeker readiness for occupation-specific training and to provide targeted, step-by-step remediation for those jobseekers who are ‘not ready.’ The tool will further predict successful completion of occupation-specific training programs – thereby maximizing the best use and return

17b. Describe the direct services to be provided to the citizens by the funding requested.

The program can provide training for up to 500,000 students / jobseekers annually, so nearly every new student enrolled in a state college / technical center occupational training program and all unemployed / underemployed jobseekers receiving public assistance (SNAP and TANF) could participate.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Provide a scalable, accessible training solution to elevate the essential soft skills and foundational career skills of high school students and underskilled / underemployed adults and to predict successful completion of occupation-specific training programs – thereby maximizing the best use and return on investment of taxpayer funded occupational training.	Number of students / jobseekers trained; training hours completed; skills gains achieved; and occupational training completion / employment rate post program completion.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	Provide employers with certified work ready talent which will save employers time and money in the hiring process, accelerate the pace of	Number of jobseekers earning a Florida Ready to Work Credential; number of Credential holders who are hired; and an employer survey to

	initial on-the-job training, reduce skill deficiency turnover, and ultimately increase workforce productivity and economic activity.	measure resulting economic benefits.
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	Provide a scalable, accessible training solution enabling Florida's unemployed and underemployed to develop their soft skills and foundational career skills and to demonstrate their work readiness to potential employers via a state-issued credential, thereby improving their competitiveness for employment and reducing their dependency on social services.	Number of jobseekers trained; training hours completed; skills gains achieved; credentials earned; and employment rate within six months of training / certification.
<input checked="" type="checkbox"/> Reduce recidivism	Provide a scalable, accessible training solution enabling inmates and/or the formerly incarcerated to develop their soft skills and foundational career skills and to demonstrate their work readiness to potential employers via a state-issued credential, thereby improving their competitiveness for employment and reducing potential recidivism.	Number of inmates / formerly incarcerated trained; training hours completed; skills gains achieved; credentials earned; and employment rate within six months of training / certification.
<input type="checkbox"/> Reduce substance abuse		
<input checked="" type="checkbox"/> Divert from Criminal/Juvenile justice system	Provide a scalable, accessible training solution enabling at-risk youth and adults to develop their soft	Number of at-risk youth / adults trained; training hours completed; skills gains achieved; credentials

	skills and foundational career skills and to demonstrate their work readiness to potential employers via a state-issued credential, thereby improving their competitiveness for employment and facilitating diversion from the criminal justice system.	earned; and employment rate within six months of training / certification.
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	3,000,000	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
<b>TOTAL</b>	<b>3,000,000</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2020-21 over the next 5 years?

<1M

1-3M

>3-10M

>10M

20b. How many additional years of state support do you expect to need for this project?

1 year

2 years

3 years

4 years

≥ 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

Ongoing activity – no total cost

<1M

1-3M

>3-10M

>10M