

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: St. Thomas University - Ethical Leadership Institute
2. Date of Submission: 11/15/2019
3. House Member Sponsor: Vance Aloupis
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					430,000	430,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Education
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
return funds

6. Requester:

- a. Name: David Armstrong
- b. Organization: St. Thomas University
- c. Email: darmstrong@stu.edu
- d. Phone #: (305)628-6796

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Janine Laudisio
- b. Organization: St. Thomas University
- c. Email: jlaudisio@stu.edu
- d. Phone #: (305)628-6796

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: David Custin
- b. Firm: David Custin & Associates, Inc
- c. Email: custinDR@DavidRCustin.com
- d. Phone #: (305)607-8576

9. Organization or Name of entity receiving funds:

- a. Name: St. Thomas University
- b. County (County where funds are to be expended): Miami-Dade
- c. Service Area (Counties being served by the service(s) provided with funding): Miami-Dade

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Address and expand the capacity of Florida's global logistics workforce through targeted higher educational programs.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	50% of Associate Professor Salary with 28% benefits. Oversee the Institute, teach classes and recruit corporate partners.	70,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	100% of Program Coordinator salary with 28% benefits. Recruit students, coordinate and market certificate courses, and place students in internships.	70,000
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Presentation of faculty and student research at the International Leadership Association Global Conference.	10,000
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Adjunct professors salaries	30,000
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Scholarships: 20 undergraduate @\$5000 each and 10 graduate @\$5000 each	150,000

<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Part of construction costs for Ethical Leadership Institute classrooms. Construction will be completed by August 2020.	100,000
TOTAL		430,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Letters of support from community leaders and private business/industry leaders.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The State of Florida has an Ethics Commission as does almost every County in Florida. A recent survey of Fortune 500 firms that was shared by CNBC reported that 52% of those surveyed said they observed misconduct in their workplace during the last 12 months. The need for ethical leadership is highlighted daily by local and national press headlines. Ethical Leadership can and should be taught.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

These funds will be used to assist in launching the Ethical Leadership Institute. The goal of the Institute is to provide bachelor's, master's and doctorate degrees to first generation college students as well as entry level professions that prepare them to be ethical leaders and make value-based decisions while learning business competencies, technical literacy and communication skills. These degrees address the values crisis in today's business and government sectors.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Student education, degree attainment, certificate completion and assistance with job placement in the fields of government and business.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime

General (The majority of the funds will benefit no specific group)

Other (Please describe)

17d. How many in the target population are expected to be served?

< 25

25-50

51-100

101-200

201-400

401-800

>800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	The graduates (batchelor's, master's and doctorate) of the Ethical Leadership Institute will obtain professional positions in business and government. These graduates will provide value-based leadership that will benefit their communities civic and business environments.	The outcome will be measured by the number of graduates, their job placement and career advancement and their positive impact on the improved business and government environments in their communities.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental,		

criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	430,000	46.2%	N/A
2. Federal:	0	0.0%	No

3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	500,000	53.8%	Yes
TOTAL	930,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No