

# Appropriations Project Request - Fiscal Year 2020-21

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: St. Augustine Lighthouse Tower Preservation
2. Date of Submission: 11/13/2019
3. House Member Sponsor: Cyndi Stevenson  
Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No  
***If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E***
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					484,628	484,628

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
  - 5a. If yes, which state agency?
  - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of State
  - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
  - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.  
Funding gets refunded to the State of Florida.

6. Requester:

- a. Name: Kathy Fleming
- b. Organization: St. Augustine Lighthouse & Maritime Museum, Inc.
- c. Email: kfleming@staugustinelighthouse.org
- d. Phone #: (904)829-0745

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Kathy Fleming
- b. Organization: St. Augustine Lighthouse & Maritime Museum, Inc.
- c. Email: kfleming@staugustinelighthouse.org
- d. Phone #: (904)829-0745

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: St Augustine Lighthouse & Maritime Museum, Inc.
- b. County (County where funds are to be expended): St. Johns
- c. Service Area (Counties being served by the service(s) provided with funding): St. Johns

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Preservation of the St. Augustine Lighthouse is continuous. The Museum invests some \$500,000 every five or six years in restoration activities to maintain an original restoration that began in 1980 when 16 women, volunteers in the Junior Service League, turned back the bulldozers. Today, we need to re-paint the inside of the 1874, 165 foot tall, lighthouse tower, which will turn 145 years old this October. This work has not been completed since the early 1990's.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	The cost of closing the tower for two to three weeks to paint is during a slow time of year is \$199,048.33. Average loss to the Museum per day is \$ 9,478.49. Loss of business insurance is not available to non-profit. Supports operations, throughout the affected year for retail/food, education, conservation, risk management, maintenance, utilities, etc. Approx. .89 cents from	199,043

	every dollar go to mission services.	
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Painting of the inside of the Lighthouse Tower. We will work with a recognized restoration and architect to comply with SHPO requirements.	285,585
TOTAL		484,628

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The St. Augustine Lighthouse & Maritime Museum is a nonprofit Smithsonian affiliate and an American Alliance of Museums Accredited museum that serves 216,000 people each year. Over 47% of these visitors are from Florida Only 3% of American museums are accredited. The project is widely supported by the community and letters of support can be produced from elected officials, educators, members of the public and other non profit organizations. The museum gives away \$200,000 a year in-kind.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

Ken Smith Architects of Jacksonville, FL has studied and reviewed and recommended the project, along with support from Alex Klamm Metal Work of Tampa, FL. Both have been on site to review and study the project over a number of years. The work is recommended to to protect the public, and to protect the oldest brick structure in St. Augustine, both metal restoration and re coating of interior masonry will occur. An Historic Structures Report is maintained annually per Sec of Interior Standards.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Our nonprofit mission is "to discover, preserve present and keep alive the stories of the Nation's Oldest Port, as symbolized by our working St. Augustine Lighthouse." Staff and over 266 volunteers keep the light shining, saving the USCG needed resources, and time. In addition, since 2002 the museum has owned the oldest brick structures in St. Augustine including the lighthouse tower and original Fresnel lens.

17b. Describe the direct services to be provided to the citizens by the funding requested.

We provide \$250,000 - \$300,000 of in-kind support to other non-profits in our community each year, and hire 49 people, 48 full time. According to the Arts and Economic Prosperity V calculator the museum creates over \$10 million annually in economic return each year, by direct, indirect and induced means, including over \$6 million in household income from 319 FTEs, and including \$439,481.00 in local government revenue and \$503,631 annually in State Government Revenue. <https://www.americansfort>

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled

- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): The Museum works with some of many of these categories in serving 216,000 annual visitors

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	We feed homeless and at-risk youth that travel to our summer and winter camps and send food home in partnership with other orgs. We provide Civic Engagement for 266, active volunteers most of whom are Senior Citizens but some of which are also high school students.	Generally 30-40% of our camp populations are at risk. They are assigned by St. Johns County School partnerships.
<input checked="" type="checkbox"/> Improve mental health	We provide volunteer opportunities to 260+ Florida Seniors annually.	N/A

<input checked="" type="checkbox"/> Enrich cultural experience	Hundreds of thousands of visitors from around the country visit our Lighthouse and Museum.	Much needed preservation after over 100 years of exposure.
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	We partner with Florida Schools to develop curricula and through our Smithsonian Affiliation we offer special workshops and hand-on learning opportunities.	N/A
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input checked="" type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)	Safety is part of our mission, the restoration and care of the tower, stops corrosion and protects the steps in the 14-story tower, including the handrails, walls, and treads. If not cared for these can become a hazard. Museum paints stairs annually, but a more complete restoration is now needed.	N/A
<input checked="" type="checkbox"/> Improve transportation conditions	We keep the light on literally for St. Augustine, and local mariners, shrimp boat captains and pleasure boaters still use the light for comfort or if their loran systems go down. Without us the USCG would turn the light out.	N/A
<input checked="" type="checkbox"/> Increase or improve economic activity	Americans for the Arts calculator shows, \$10,270,655 in annual economic input including, 319 FTEs, \$6,369,199 in household income, \$439,481 in local government	Project economists customized an input-output economic model for each of the similarly-populate communities, providing very specific data on employment, household income, and

	revenue and \$5603, 631 in State funds.	government revenue. This highly-regarded type of economic analysis has been the basis for two Nobel Prizes in economics. The models are systems of mathematical equations that combine statistical methods and economic theory in an area of study called econometrics. The analysis traces how many times a dollar is re-spent.
<input checked="" type="checkbox"/> Increase tourism	The museum makes it money from tourism and serves 189,00 paying customers a year out of the 216,000 total customers. 47% of these are Floridians. We employ 49 people directly in this activity.	We count at the point of sale through Vendini software and zip code monitoring.
<input checked="" type="checkbox"/> Create specific immediate job opportunities	We offer jobs in retail, food services, exhibition and program design, education, maritime archaeology, artifact conservation, historic preservation, safety, maintenance, public relations and more.	Internal hiring practices in an accredited institution.
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input checked="" type="checkbox"/> Divert from Criminal/Juvenile justice system	We provide community service opportunities to at risk youth assigned to this activity by St. Johns County courts.	N/A

<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Collections Care, Conservation, and Submerged	We care for thousands of artifacts owned by the State of Florida under permit from the BAR, Division of Historical Resources.	While finding the stories of these artifacts is covered by grants, the museum provides dollar per dollar matching support for every grant dollar and also provides space and conservation activities in advance of that expending some \$200,000 a year on that activity alone, not supported by grants. Funding from tower climbing supports this activity directly.

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	484,628	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No

5. Other:	0	0.0%	No
TOTAL	484,628	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No