

# Appropriations Project Request - Fiscal Year 2020-21

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Fresh Stop Bus
2. Date of Submission: 11/15/2019
3. House Member Sponsor: Geraldine Thompson  
Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No  
*If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E*
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					105,500	105,500

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
  - 5a. If yes, which state agency?
  - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Agriculture and Consumer Services
  - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
  - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

5% reduction in overall funding per deliverable missed per operating month

6. Requester:

- a. Name: Roniece Weaver
- b. Organization: Hebni Nutrition Consultants, Inc.
- c. Email: roniece@hebninutrition.org
- d. Phone #: (407)872-1333

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Glen Providence
- b. Organization: Hebni Nutrition Consultants, Inc.
- c. Email: glen@hebninutrition.org
- d. Phone #: (407)872-1333

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: Hebni Nutrition Consultants, Inc.
- b. County (County where funds are to be expended): Orange
- c. Service Area (Counties being served by the service(s) provided with funding): Orange

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

In Central Florida, more than 90,000 individuals live in food deserts (areas without easy access to fresh, nutritional foods). Orange County has 16 USDA-identified food deserts. Hebni's Fresh Stop Bus brings fresh fruits and vegetables to more than 15,000 individuals living in food deserts in Orange County annually. Funding will allow Hebni to add 4 additional stops per month to reach another 960 families.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Manages overall operations of Hebni, including the Fresh Stop Bus (\$10,000 + 10% benefits)	11,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Office Assistant (\$2,000 + 10% benefits)	2,200
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Communications (\$700) Utilities (\$1,200) Office Space (\$2,000)	3,900
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Fresh Stop Market Master who works with farmers and local vendors to purchase fresh produce to put on the bus and schedules stops for the Fresh Stop Bus (\$20,000); Fresh Stop Bus operator/driver (experienced, licensed CDL driver) to drive the bus on its daily routes (\$15,000); and Fresh Stop clerks to conduct sales and stock inventory	60,500

	(2)(\$20,000). Taxes/Benefits: 10% (\$5,500)	
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Fuel for the bus (\$7,200); repairs/maintenance for the bus (\$5,000); and supplies/nutrition education materials (\$12,000)	24,200
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Evaluation component (\$3,000) and marketing (\$700)	3,700
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
<b>TOTAL</b>		<b>105,500</b>

13. For the Fixed Capital Costs requested with this issue (In Question 12, category “h. Fixed Capital Outlay” was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Nap Ford Community Schools, Inc.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The USDA has identified a critical disparity in these tracts with some locations having as high as 100 percent low access. In these areas, residents have to go more than a mile to get to the closest supermarket or large grocery store. According to the U.S. Treasury Department's New Market tax credit, a food desert is any census tract where at least 33% of the tract's population have low access to a super market. Orange County has 16 USDA-identified food deserts.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

The Fresh Stop Bus sells fresh fruits and vegetables to low-income communities at wholesale prices. Health food demonstrations, nutrition information, and recipes are provided at stops in addition to access to fresh produce. The Bus also has a bike blender that customers can hop onto and pedal to make healthy smoothies. SNAP benefits are also accepted on the Fresh Stop Bus.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Fresh fruits and vegetables will be provided to Orange County citizens living in food deserts in an effort to increase consumption and contribute to healthier lifestyles among underserved populations in the community.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students

- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		

<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Increased consumption of fresh produce and improved nutritional health of low-income populations	Increased number of low-income customers; Increased number of repeat customers in low-income/underserved communities	Track sales of fruits and vegetables, number of customers, number of SNAP/WIC purchases, and number of repeat customers as well as employ customer satisfaction surveys

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations	105,500	67.8%	N/A

Project Request:			
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	50,000	32.2%	Yes
5. Other:	0	0.0%	No
<b>TOTAL</b>	<b>155,500</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2020-21 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

- ongoing activity – no total cost
- <1M
- 1-3M
- >3-10M
- >10M