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September 11, 2015

The Hon. Stacy Butterfield, CPA
Clerk of the Circuit Court and County Comptroller
Polk County Clerk of Court Stacy Butterfield
255 N. Broadway Ave.
Bartow, FL 33830

Re: Retainer Agreement with Southern Strategy Group of Tampa Bay, LLC

Dear Stacy:

Thank you very much for your interest in Southern Strategy Group of Tampa Bay, LLC. We appreciate the opportunity to provide lobbying services to Polk County Clerk of Court Stacy Butterfield in the Tampa Bay region. Southern Strategy Group of Tampa Bay, LLC is committed to providing the highest level of service in furtherance of your goals. This agreement will describe the terms under which that representation will occur.

You have asked that we represent Polk County Clerk of Court Stacy Butterfield before the legislative and executive branches of Florida Government on issues related to representing the client and assisting in advancing the Florida Association of Clerk's legislative agenda as well as to represent the interest of the Polk County Clerk of Court in the upcoming legislative session in her efforts to create an adequate and sustainable revenue stream to support the level of budget necessary to efficiently operate the court-related functions of her office. In addition, as part of our scope of service, Southern Strategy Group of Tampa Bay, LLC will provide ancillary services such as electronically forwarding to you on a daily basis relevant newspaper articles, analyses, and important governmental announcements.

The entire team of Southern Strategy Group of Tampa Bay, LLC's lobbyists will be available to advance Polk County Clerk of Court Stacy Butterfield's interests. You may wish to review in detail the qualifications of the team at www.sostrategy.com. However, in order to ensure that your needs are efficiently and fully addressed, I will be the primary contact for this representation. If I should ever be unavailable, I would encourage you to contact Laura Boehmer. Our contact information is reflected on the attached sheet.

In exchange for these services, Polk County Clerk of Court Stacy Butterfield has agreed to pay Southern Strategy Group of Tampa Bay, LLC \$4,500 per month beginning September 15, 2015. Southern Strategy Group of Tampa Bay, LLC will send an invoice on the first of each month for the current month's services and payment is due by the end of each month. All payments should be remitted to P.O. Box 10570, Tallahassee, FL 32302. After the first nine months through June 15, 2016 this agreement will proceed on a month-to-month basis and may be terminated by either party upon receipt of 30 days written notice. Costs directly attributable to the performance of this work will be billed in addition to the monthly retainer, and these costs may include travel and other expenses

**EVERY
INDUSTRY**

**EVERY
INTEREST**

**POWERFUL
ADVOCACY
BEGINS HERE**

incurred on Polk County Clerk of Court Stacy Butterfield's behalf. No monthly costs that in the aggregate exceed \$100 will be incurred without your prior approval. Also, by signing below, you agree that you will complete any forms necessary to comply with lobbyist registration requirements under Florida law that may arise as a result of our representation of Polk County Clerk of Court Stacy Butterfield during the term of this contract or after its termination should reporting periods overlap.

Please be aware that Florida has a lobbying fee disclosure law that requires quarterly disclosure of fees. Please review the attached fee disclosure form to fully understand this regulatory requirement and ensure that you agree with the information we will be submitting to comply with it.

It should also be noted that Southern Strategy Group of Tampa Bay, LLC has affiliated offices in other states and within the state of Florida. Southern Strategy Group of Tampa Bay, LLC has a policy of declining representation of clients when that representation would immediately create a direct conflict with other clients that Southern Strategy Group of Tampa Bay, LLC currently represents in that region. You have retained Southern Strategy Group of Tampa Bay, LLC for representation in the Tampa Bay region, and we know of no conflicts with our current clients. In order to ensure the candor and trust in our relationship that forms the basis of effective representation, it is the policy of Southern Strategy Group of Tampa Bay, LLC to keep confidential within each office all information about your business interests and strategies.

I believe the above reflects our understanding. If it does, please sign this agreement and return with the completed client information form. I appreciate your attention to this matter and look forward to working with you. Please never hesitate to contact me if we can assist Polk County Clerk of Court Stacy Butterfield in any way.

Sincerely,



David Shepp

Enclosures


For CLIENT NAME

9/15/15
Date