



Ronald L. Book, P. A.
LAW OFFICES
PROFESSIONAL ASSOCIATION

January 18, 2017

Shane Strum
Sr. Vice President
Memorial Healthcare System
3111 Stirling Road
Hollywood, FL 33312

Dear Shane:

Thank you for the continued opportunity to represent the South Broward Hospital District – d/b/a Memorial Healthcare System. I've represented the District proudly since 1982, and we will continue to work and maintain the trust and the confidence, you, the Administration and the Board have placed in us.

This agreement will reconfirm our representation to provide traditional lobbying services at the State and local levels. This includes working with Staff and elected officials at the County, Legislative and Executive Branch levels, on all matters related to the operation of the healthcare system. You agree to fully educate us on all aspects of all issues that we are pursuing or opposing on behalf of the District. It is understood that includes substantive issues, formula issues, reimbursement issues, local government/shared responsibility issues, as well as appropriations issues. You or your designee agree to make yourselves available for presentations when such is appropriate, and agree to prepare any and all collateral materials for meetings/presentations that may be needed. We will continue to work to guide your team of lobbyists and look forward to the continued success of our advocacy.

In exchange for this representation, you agree to compensate my firm with a monthly retainer of \$8,333.33. This will be an all-inclusive representation without any limitation on hours, and includes absorption of all costs within our fee agreement, and this agreement will remain in place until terminated with 30 days' written notice, by either party. We agree to make ourselves available to the District for meetings, reports and consultations, with reasonable notice.

Assuming this meets with our mutual understanding, please sign and return.

Thank you.

Ronald L. Book
Ronald L. Book PA
18851 NE 29 Avenue
Suite 1010
Aventura, FL 33180

Aurelio Fernandez
CEO

REPLY TO:

- Harbour Centre - 18851 N.E. 29th Avenue, Suite 1010 - Aventura, Florida 33180 - Telephone (305) 935-1866 - Fax (305) 935-9737
- 104 West Jefferson Street - Tallahassee, Florida 32301 - (850) 224-3427