



Mid-Bay Bridge Authority

P.O. BOX 5037
NICEVILLE, FL 32578-5037

850-897-1428
FAX 850-897-2685

November 15, 2018

Mr. Christopher F. Dudley
Southern Strategy Group
123 S Adams Street
Tallahassee, Florida 32301

Subject: 2019 Retainer Agreement

Dear Chris,

The 2019 Southern Strategy Group Retainer Agreement was approved by the Authority at the regular monthly meeting held today. Enclosed is an executed copy of the Agreement for your files. We look forward to working with you and the entire staff at Southern Strategy Group during the 2019 legislative session.

thanks for all you do for us!!

Sincerely,

Van Fuller
Executive Director
Mid-Bay Bridge Authority

VF:cd
Enclosure (as stated)



123 S. ADAMS STREET • TALLAHASSEE, FL 32301 • (P) 850.671.4401 • (F) 850.671.4402 • SOSTRATEGY.COM

November 2, 2018

Mr. Van Fuller
Executive Director
Mid-Bay Bridge Authority
P.O. Box 5037
Niceville, FL 32578

Re: Retainer Agreement with Southern Strategy Group

Dear Mr. Fuller:

Thank you very much for your continued interest in Southern Strategy Group. We appreciate the opportunity to provide governmental consulting services to Mid-Bay Bridge Authority in Tallahassee. Southern Strategy Group is committed to providing the highest level of service in furtherance of your goals. This agreement will describe the terms under which that representation will occur.

You have asked that we represent Mid-Bay Bridge Authority before the Executive Office of the Governor and the legislative and executive branches of Florida government on any and all issues of importance to Mid-Bay Bridge Authority. In addition, as part of our scope of service, Southern Strategy Group will provide ancillary services such as electronically forwarding to you on a daily basis relevant newspaper articles, analyses, and important governmental announcements.

The entire team of Southern Strategy Group's lobbyists in Tallahassee will be available to advance Mid-Bay Bridge Authority's interests. You may wish to review in detail the qualifications of the team at www.usstrategy.com. However, in order to ensure that your needs are efficiently and fully addressed, I will be the primary contact for this representation. Our contact information is reflected on the attached sheet.

In exchange for these services, Mid-Bay Bridge Authority has agreed to pay Southern Strategy Group, \$2,500 per month beginning January 1, 2019 and ending December 31, 2019. Southern Strategy Group will send an invoice on the first of each month and payment is due by the end of each month. All payments should be remitted to P.O. Box 10570, Tallahassee, FL 32302. Additional costs directly attributable to the performance of this work will be approved by the Mid-Bay Bridge Authority before incurred and billed. These costs may include travel and other expenses incurred solely on the Mid-Bay Bridge Authority's behalf. Also, by signing below, you agree that you will complete any forms necessary to comply with lobbyist registration requirements under Florida law that may arise as a result of our representation of Mid-Bay Bridge Authority during the term of this contract or after its termination should reporting periods overlap.

EVERY
INDUSTRY | **EVERY**
INTEREST | **POWERFUL**
ADVOCACY
BEGINS HERE

It should also be noted that Southern Strategy Group has affiliated offices in other states and within the state of Florida. Southern Strategy Group has a policy of declining representation of clients when that representation would immediately create a direct conflict with other clients in the state in which the representation occurs. You have retained Southern Strategy Group for representation in Tallahassee, and we know of no conflicts with our current clients in Florida. In order to ensure the candor and trust in our relationship that forms the basis of effective representation, it is the policy of Southern Strategy Group to keep confidential within each state office all information about your business interests and strategies.

I believe the above reflects our understanding. If it does, please sign this agreement and return with the completed client information and lobbyist registration forms, which are enclosed. I appreciate your attention to this matter and look forward to working with you. Please never hesitate to contact me if we can assist Mid-Bay Bridge Authority in any way.

Sincerely,



Christopher F. Dudley

Enclosures

APPROVED:



Mr. Van Fuller, Executive Director

11/15/18

Date



123 S. ADAMS STREET • TALLAHASSEE, FL 32301 • (P) 850.671.4401 • (F) 850.671.4402 • SOSTRATEGY.COM

December 2, 2016

Mr. Van Fuller
Executive Director
Mid-Bay Bridge Authority
P.O. Box 5037
Niceville, FL 32578

Re: Retainer Agreement with Southern Strategy Group

Dear Mr. Fuller:

Thank you very much for your continued interest in Southern Strategy Group. We appreciate the opportunity to provide governmental consulting services to Mid-Bay Bridge Authority in Tallahassee. Southern Strategy Group is committed to providing the highest level of service in furtherance of your goals. This agreement will describe the terms under which that representation will occur.

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Sincerely,



Christopher F. Dudley

Enclosures

APPROVED:



Mr. Van Fuller, Executive Director

12/8/2015

Date

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INDUSTRY

EVERY
INTEREST

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ADVOCACY
BEGINS HERE



123 S. ADAMS STREET • TALLAHASSEE, FL 32301 • (P) 850.671.4401 • (F) 850.671.4402 • SOSTRATEGY.COM

November 8, 2017

Mr. Van Fuller
Executive Director
Mid-Bay Bridge Authority
P.O. Box 5037
Niceville, FL 32578

Re: Retainer Agreement with Southern Strategy Group

Dear Mr. Fuller:

Thank you very much for your continued interest in Southern Strategy Group. We appreciate the opportunity to provide governmental consulting services to Mid-Bay Bridge Authority in Tallahassee. Southern Strategy Group is committed to providing the highest level of service in furtherance of your goals. This agreement will describe the terms under which that representation will occur.

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Sincerely,



Christopher F. Dudley

Enclosures

APPROVED:



Mr. Van Fuller, Executive Director

11/16/2017

Date