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July 11, 2019

Mr. Joseph Durso
Vice President of Public Affairs
Embrace Families
4001 Pelee Street
Orlando, FL 32817

Re: Retainer Agreement with Southern Strategy Group Inc.

Dear Mr. Durso:

Thank you very much for your interest in Southern Strategy Group. We appreciate the opportunity to continue to provide governmental consulting services to Embrace Families in Florida. Southern Strategy Group is committed to providing the highest level of service in furtherance of your goals. This agreement will describe the terms under which that representation will occur.

You have asked that we represent Embrace Families before state and local agencies on issues related to child welfare. In addition, as part of our scope of service Southern Strategy Group will provide ancillary services such as electronically forwarding to you on a daily basis relevant newspaper articles, analyses, and important governmental announcements.

In exchange for these services, Embrace Families agrees to pay Southern Strategy Group \$4,500 per month beginning July 1, 2019. Southern Strategy Group will send an invoice on the first of each month for the current month's services and payment is due by the end of each month. All payments should be remitted to P.O. Box 10570, Tallahassee, FL 32302. This agreement will proceed until June 30, 2020 and may be terminated by either party with 30 days written notice. Costs directly attributable to the performance of this work will be billed in addition to the monthly retainer, and these costs may include travel and other expenses incurred on Embrace Families' behalf. No expense will be incurred without your prior approval.

Also, by signing below, you agree that you will complete any forms necessary to comply with lobbyist registration requirements under Florida law that may arise as a result of our representation of Embrace Families during the term of this contract or after its termination should reporting periods overlap.

Please be aware that Florida has a lobbying fee disclosure law that requires quarterly disclosure of fees. Please review the attached fee disclosure form to fully understand this regulatory requirement and ensure that you agree with the information we will be submitting to comply with it.

It should also be noted that Southern Strategy Group has affiliated offices in other states and within the state of Florida. Southern Strategy Group has a policy of declining representation of clients when that representation would immediately create a direct conflict with other clients in the region in which the representation occurs. You have retained Southern Strategy Group for representation, and we know of no conflicts with our current clients in Florida. In order to ensure the candor and trust in our relationship that forms the basis of effective representation, it is the policy of Southern Strategy Group to keep confidential within each state office all information about your business interests and strategies.

I believe the above reflects our understanding. If it does, please sign the two originals of this agreement and return one for our files. I appreciate your attention to this matter and look forward to working with you. Please never hesitate to contact me if we can assist Embrace Families in any way.

Sincerely,



Oscar Anderson

Enclosures



For Embrace Families

7-17-19
Date